

June 18, 2020

Message from the Governor to the People of Ehime  
Concerning the Novel Coronavirus

From May 11 to now (6/18), a month has passed since Ehime Prefecture entered into the “Infection Alertness Period.” During this time residents were asked to exercise restraint in outings and certain businesses were asked to periodically suspend their services. There have now been no new observed cases for over three weeks. I am incredibly grateful to the local residents and businesses that have cooperated and assisted in preventing the spread of the virus. I would also like to again extend my gratitude to the specialists and health care workers that have worked hard at the medical facilities to combat cluster infections of the virus.

As of tomorrow (6/19) we will be entering the “Infection Reduction Period.” During this period, we will no longer be strongly requesting restraint in outings. However, we ask that everyone continue to adhere to avoiding the “3 Cs” of “closed spaces, crowded places, and close-contact” as we begin to re-open activities.

In order to protect against the further spread of the virus while continuing economic activity, we ask that the people of Ehime to continue “Infection Prevention Measures.”

Infection Prevention Measures

- “Protect yourself from contamination!”  
Periodically wash your hands, ventilate rooms, and make sure to stay healthy and rested, etc.
- “Take Precaution to Avoid Spreading the Virus to Others!”  
Stay home if you are feeling unwell and make sure to maintain a distance when interacting with others.
- “Make avoiding the 3 Cs a habit!”  
Be careful of going to areas that create an environment with the “3 Cs.”  
Pay special care towards areas such as cabaret clubs and sex shops where avoiding the 3 Cs is particularly difficult.

Going forward, Ehime will be working towards (1) prevention of infection and medical collapse, (2) rebuilding of the regional economy, and (3) implementing new business, culture and lifestyle changes. These will act as the three pillars in future policy development.

Efforts will be put towards developing a testing system to find cases early in order to prevent contamination. In order to be prepared for a “second wave,” additional PCR testing machines will be attained and an Ehime Cluster Prevention Team will be put in place.

Furthermore, Ehime promises to put in its best efforts at quickly providing accurate information to the people so that residents can properly face, be scared of, and take action in the best way possible towards the novel coronavirus. Let us all work together toward realizing an “Ehime filled with smiles.”